

ABOUT Lisa



Lisa is a Business Strategist, *Thrive Global* Author, Worldwide Speaker, and RN who takes your business online with excellence. Her strategies and systems help customers connect and become clients, fast!

She's studied under **Brendon Burchard**, **Bo Eason**, and **Roger Love**, and she's featured in **Chapters Bookstore** with her first book, *Break the Mould*. Her second publication, *The Beauty of Authenticity*, is a **#1 Amazon Best seller**.

Her podcast, **The Lisa Pezik Show** exceeds the industry standard, and she's spoken about online business in the US, UK, and Canada. Audiences say Lisa has fiery inspiration, contagious energy, and to-the-point strategies.

As **Couplepreneurs**, Eric and Lisa specialize in *done for you services* online with **courses, coaching programs, funnels, websites, events, summits, and lead generation**. Their greatest joy is busting the roadblocks that squirrel brain content and confusing technology create so you can get online with ease.

Testimonials

"It's incredible working with Lisa. I have the necessary support and how to steps to stand out in real estate. She challenges me. In the first week houses were buying and selling faster than ever, and I have the energy to keep up with the challenges of business and life."

– Kelly Owens, Realtor and Social Worker

"Being a one-man band within my business I needed to think of smarter ways of gaining an audience. Hearing Lisa teach in her Online in 9 Course excited me as I was able to see the vision for myself and then bring it to life! My first membership

hub will be going live this September and I already have 20 people signed up to join. I can't wait to take the online world by storm." Thank you Lisa!

– Vanessa Dooley, Early Years Educator and Consultant

"We are just about to launch my brand and Lisa is a phenomenal strategist while her husband, Eric worked his magic on my website. In a world these days where so many people are out for the mighty dollar, they have my best interest at heart."

– Nicole Naples, Health and Fitness Coach

"I love Lisa. She's currently kicking my ass and holding my hand at the same. She's helping me to get my content filmed and succinct. Eric is about to be a rock star with my website and funnels but for now it's all about Lisa. She gets me. She gets my message and she is in my corner. I'm grateful x 10."

– Taunya Zipse, Relationship Expert and Therapist



Lisa Pezik



Speak Up

Speak up and Stand Out Online

In this 60-minute signature presentation, Lisa takes you through the steps of creating something to sell, understanding what technology is needed, and lastly how to launch it into the world. It's not just a three-step process to get your first online paying client, but a deep dive into your business and asking if what you're doing is making sense. Lisa shows you how to stand out as the expert in your industry by:

- *Finding your gold in the sea of content you already have.*
- *Realizing you won't break the Internet, and how to understand the technology you need.*
- *How to launch and not feel weird about selling and charging what you're worth.*



How to

Authentically Sell to Increase Revenue in Your Business

This 45-minute presentation, adapted from Lisa's #1 Amazon Best Seller, *The Beauty of Authenticity, Embracing your Truth to Live a Life of Meaning, Purpose, and Grace*, teaches you how to convert more leads to sales through authentic selling. Most entrepreneurs shy away from selling, but it's one of the most vital components of a successful business when done with integrity.

By the end of this presentation, you'll know exactly how to:

- *Build a proper runway of visibility so you earn the right to sell and your potential customers trust you.*
- *Create a safe space for selling with your pitch, tone, delivery and the use of story.*
- *Use sales psychology in the right way, never creating false urgency or deadlines.*



Turning

Underdog Entrepreneurs Into Thriving Winners

This 30-minute presentation, adapted from Lisa's second #1 Amazon Best Seller, *Women Who Illuminate*, digs deep into a winning mindset that every entrepreneur needs.

You'll walk away understanding how to:

- *Perfection is a balance and how to choose the right content platform.*
- *Challenge imposter's syndrome and connect with key players in your industry.*
- *Create diving timing for a steady flow of clients and sales.*



For more information or to book Lisa contact her at lisa@lisapezik.com.
For her podcast, YouTube Show, blogs, and programs head to www.lisapezik.com

